

# RUTGERS

New Jersey Agricultural  
Experiment Station

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## PLANT & PEST ADVISORY

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a seasonal management newsletter available in four editions:

- ❖ Vegetable Crops (weekly) ❖ Fruit (weekly)
- ❖ Landscape, Nursery & Turf (biweekly)
- ❖ Cranberry (biweekly)

### 2009 Season

- ✓ Stay informed of insect and disease advisories
- ✓ Get the latest information on your crop and region
- ✓ Reduce costs through IPM and more effective use of pesticides
- ✓ Learn effective cultural practices and the latest results of New Jersey crop research
- ✓ Improve storage/handling procedures. Learn new marketing techniques and opportunities
- ✓ Be informed of upcoming meetings, seminars and trainings

The Plant & Pest Advisory is a cooperative effort between New Jersey county agents, research specialists, growers, landscapers and the agricultural services industry. This publication provides you with the most timely information on your growing problems and IPM needs.

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New Jersey Agricultural  
Experiment Station  
Plant & Pest Advisory

SEBS Office of Communications  
Rutgers, The State University of New Jersey  
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New Brunswick, N.J. 08901-8554

# What's the Plant & Pest Advisory worth to your operation?

## Here's what readers have to say:

(responses from 2005 Plant & Pest Advisory Reader Survey)

*"This advisory with weekly IPM scouting has saved us thousands of dollars."*

*"It often helps lick the problem on the onset, making a much more marketable product."*

*"IPM practices have reduced pesticide costs 20 – 25%."*

*"We use a lot more horticultural oils vs. higher costing insecticides."*

*"Saving of time spent researching pest and application needed or not."*

*"We're saving customer's plants from destruction thus saving them replacement costs and saving our reputation."*

*"Through suggested timing of insect and fungus monitoring we are able to better manage our nursery."*

*"Less spraying and timely spraying equals thousands of dollars saved."*

*"Knowing what varieties to use and what varieties to stay away from."*

*"Reduced usage by \$3000, Increased crop production \$8000, Reduced fertilizer input \$1000."*

*"By getting timely information I knew early what to look for. When it's easier and cheaper to control – this could add up to over \$100,000 in lower costs and crops saved."*

For back issues of the Plant & Pest Advisory visit our web site at:  
<http://njaes.rutgers.edu/pubs/plantandpestadvisory>.

Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.

### PLEASE FILL OUT SECTIONS BELOW:

**1** I'd like to receive the newsletter starting early Spring 2009:  
\_\_\_\_\_ by mail \_\_\_\_\_ by e-mail (same day)

**2** CHECK WHICH EDITION(S) : mail e-mail  
\_\_\_\_ Landscape, Nursery & Turf (16 issues) . . \$29 . . . . . \$15  
\_\_\_\_ Vegetable Crops (29 issues) . . . . . \$36 . . . . . \$21  
\_\_\_\_ Fruit (33 issues) . . . . . \$41 . . . . . \$23  
\_\_\_\_ Cranberry (10 issues) . . . . . \$18 . . . . . \$11

TOTAL ENCLOSED \$ \_\_\_\_\_

**3** BUSINESS NAME \_\_\_\_\_

TO WHOSE ATTENTION \_\_\_\_\_  
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