

New Jersey Agricultural Leadership Development Program

OVERALL PROGRAM EVALUATION

Your feedback is needed to assess the effectiveness of the New Jersey Agricultural Leadership Development Program in meeting its objectives. This evaluation will also help identify needs for future training. Please return your completed evaluation in the enclosed business-reply envelope by **December 15**.

Directions: Below is a list of topics related to agricultural leadership. Please circle one number in the left column to designate what you knew about each item before participating in this program and also circle one number in the right column to indicate what you know now. **0** means "no knowledge" and **4** means "a great degree of knowledge."

	Circle <i>one</i> number for both "before" and "now" for each item									
<u>Topic</u>	<u>Knew Before</u>					<u>Know now</u>				
1. Networking techniques for building relationships <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
2. Characteristics of an effective team <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
3. Economic and social issues in New Jersey <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
4. Effective marketing strategies <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
5. Primary functions and inter-relationships of NJ's major agricultural organizations. <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
6. Strategies for achieving farm prosperity and viability. <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
7. Applying Roberts' Rules of Order for effective meeting management. <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
8. Techniques for effective public speaking <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
9. Federal government, legislative and lobbying process <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
10. Government agencies & building relationships <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4
11. Land use, natural resources, and preservation issues <i>Comment?</i> _____	0	1	2	3	4	0	1	2	3	4

11. What was the MOST USEFUL knowledge or skill you learned or improved?

12. What topic(s) would like to explore further?

Objectives of NJALDP:

- *Sharpen business skills*
- *Establish an extensive agricultural network*
- *Develop effective marketing skills*
- *Develop oral and written communication skills*

13. Overall, how well did this program meet its **objectives**? (*Circle only one*)

DID NOT MEET	PARTIALLY MET	MET	EXCEEDED
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14. Overall, how well did this program meet **your expectations**? (*Circle only one*)

DID NOT MEET	PARTIALLY MET	MET	EXCEEDED
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15. How effective was the NJALP international travel seminar in broadening your perspective of international agricultural and trade issues? (*Circle only one*)

NOT EFFECTIVE	SOMEWHAT EFFECTIVE	EFFECTIVE	VERY EFFECTIVE
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16. As a result of participating in this program, which of the following have you done?
(Please *circle* Yes or No for items 16a – 16g.)
- | | | |
|---|-----|----|
| a. Contacted legislators, government officials, media, or others on behalf of agriculture. | YES | NO |
| b. Speak more effectively..... | YES | NO |
| c. Developed new products or markets..... | YES | NO |
| d. Advanced in your business/career, change jobs..... | YES | NO |
| e. Joined or increased involvement in an agricultural organization..... | YES | NO |
| f. Spoken at meetings, hearings, etc..... | YES | NO |
| g. Use a network of agricultural contacts acquired through NJALDP..... | YES | NO |

17. Overall, how would you rate the program: (*Circle only one number*)

1	2	3	4	5	6	7	8	9	10
Total waste of time									Very effective & worthwhile

18. Please share any accomplishments or changes in your business/career and personal life that you attribute to participating in this program.

19. Please list any other comments or suggestions you may have.